

# Data Science Applications



**Curious about Data Science? Learn  
how it's applied in different jobs!**



**This Month:  
Quinn Molloy  
Data Applications  
in GIS, Geography,  
& Planning**

**09.22.23  
10:25 - 11:15  
Bates Hall 003**



# Assessing Continuous Data: Normal Distribution

Dr. Ab Mosca (they/them)

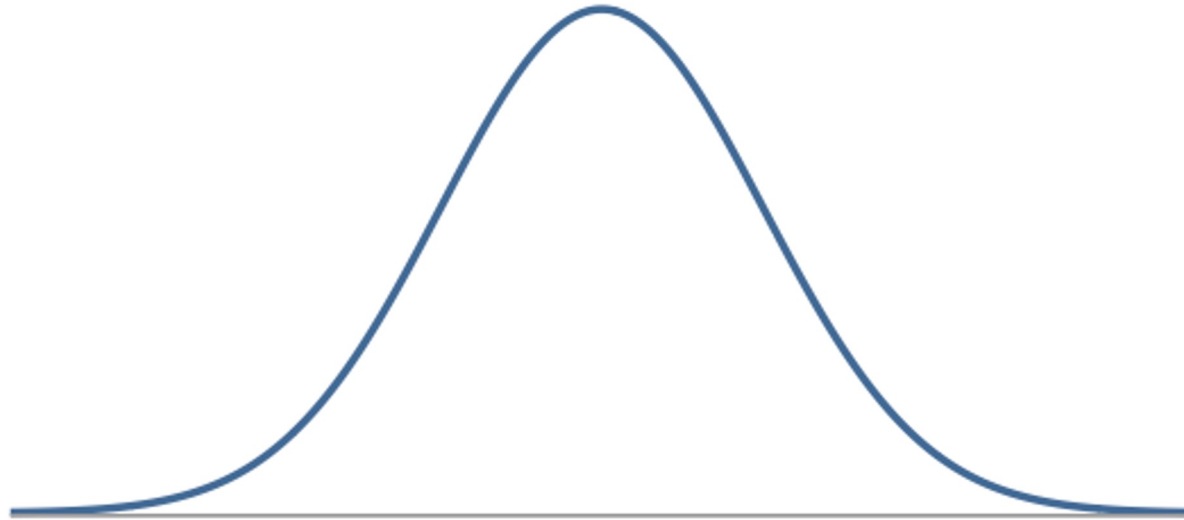
*Slides based off slides courtesy of OpenIntro and John McGreevy of Johns Hopkins University*

# Plan for Today

- Shape of normal distributions
- Z Scores
- Percentiles
- Cutoff points

# Normal Distribution

- Unimodal and symmetric, bell shaped curve
- Many variables are nearly normal, but none are exactly normal
- Denoted as  $N(\mu, \sigma)$  → Normal with mean  $\mu$  and standard deviation  $\sigma$

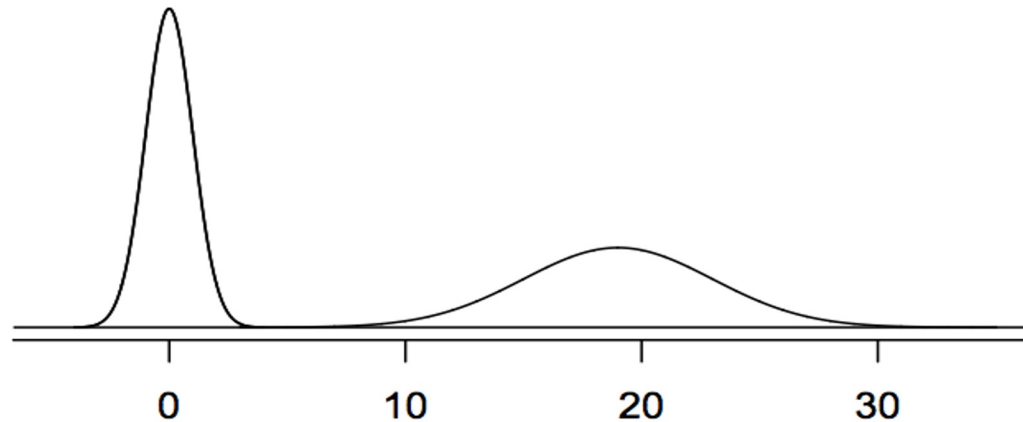
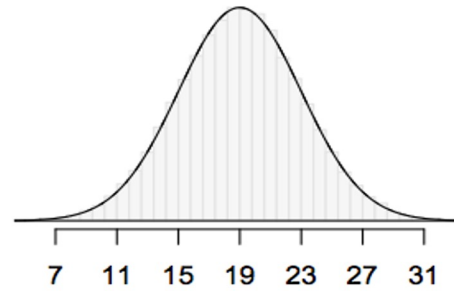
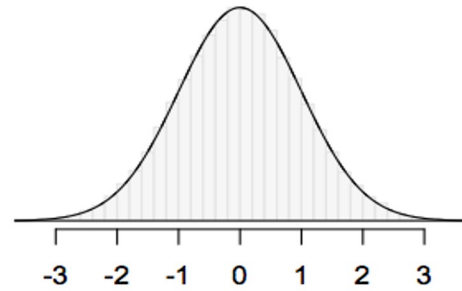


# Normal distributions with different parameters

$\mu$ : mean,  $\sigma$ : standard deviation

$$N(\mu = 0, \sigma = 1)$$

$$N(\mu = 19, \sigma = 4)$$



# Practice

Find a group. Draw the following normal distributions on the board:

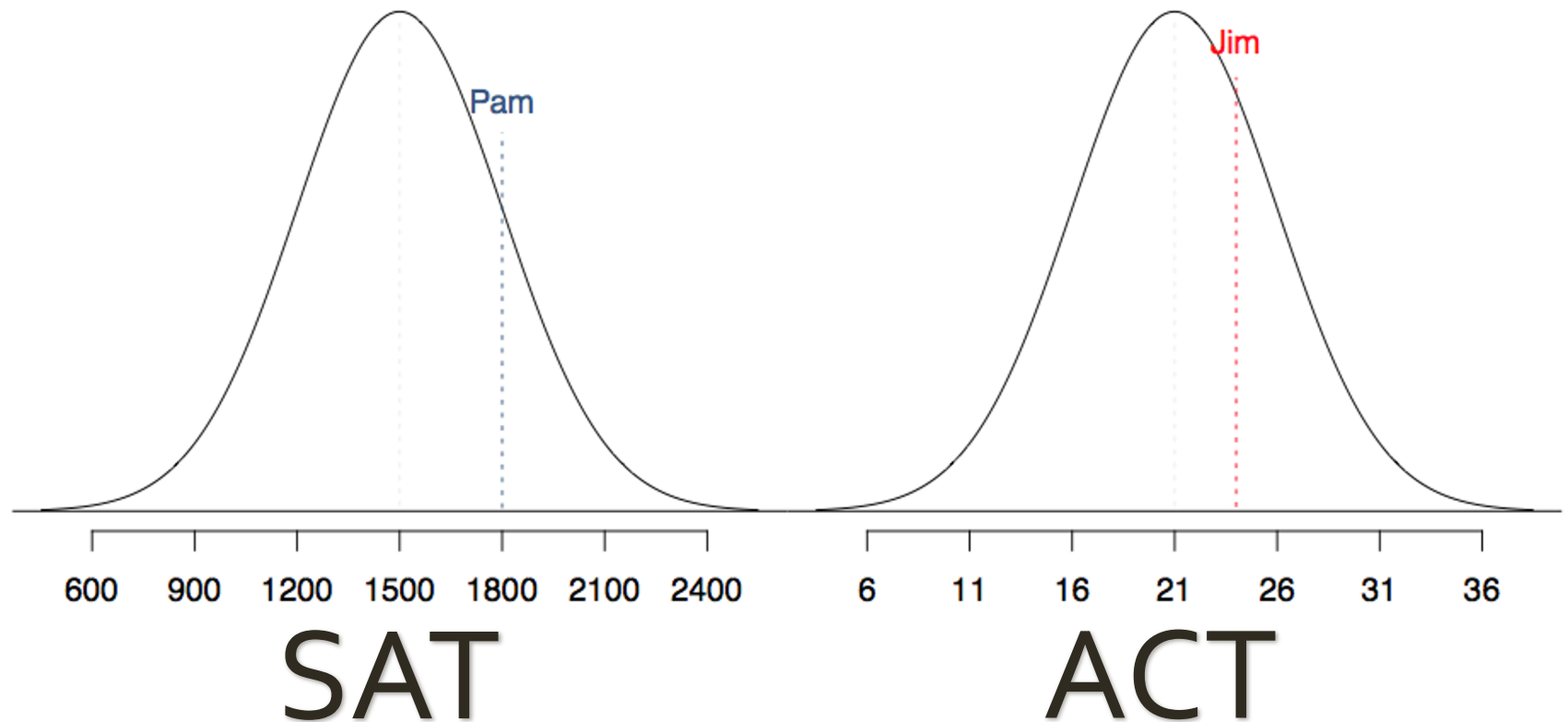
*a)*  $N(\mu = 0, \sigma = 10)$

*b)*  $N(\mu = 10, \sigma = 5)$

*c)*  $N(\mu = 85, \sigma = 2)$

# Comparisons

SAT scores are distributed nearly normally with mean 1500 and standard deviation 300. ACT scores are distributed nearly normally with mean 21 and standard deviation 5. A college admissions officer wants to determine which of the two applicants scored better on their standardized test with respect to the other test takers: Pam, who earned an 1800 on her SAT, or Jim, who scored a 24 on his ACT?



# Comparisons

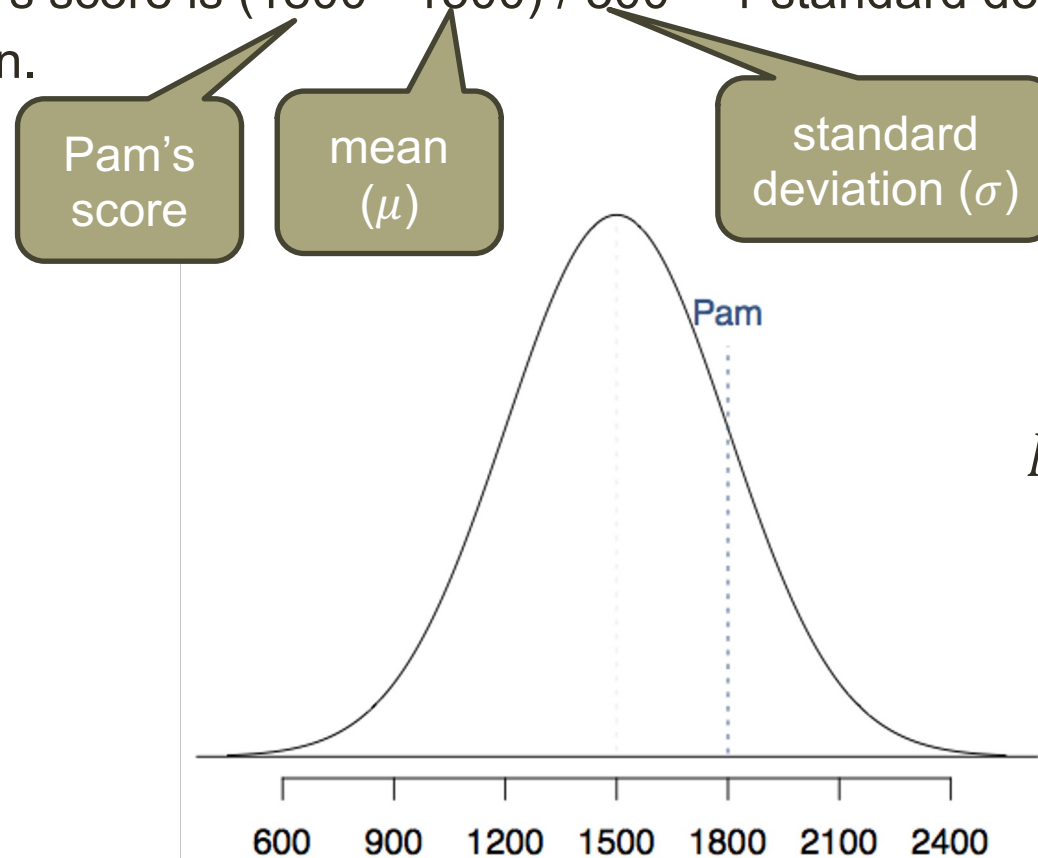
Since we cannot just compare these two raw scores, we instead compare how many standard deviations beyond the mean each observation is.



# Comparisons

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- Pam's score is  $(1800 - 1500) / 300 = 1$  standard deviation above the mean.



**SAT**  
 $N(\mu = 1500, \sigma = 300)$

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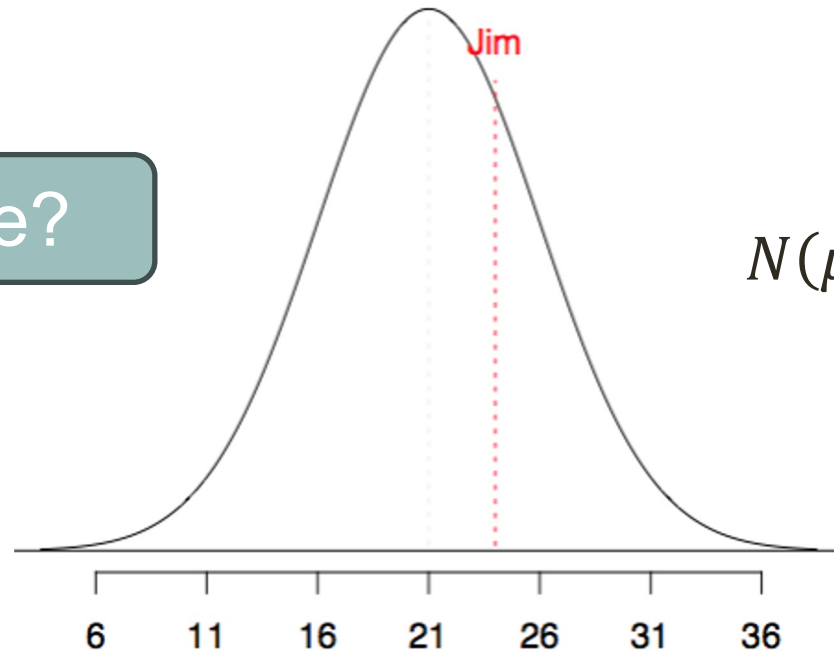
- Pam's score is  $(1800 - 1500) / 300 = 1$  standard deviation above the mean.

Pam's  
score

mean  
( $\mu$ )

standard  
deviation ( $\sigma$ )

What about Jim's score?



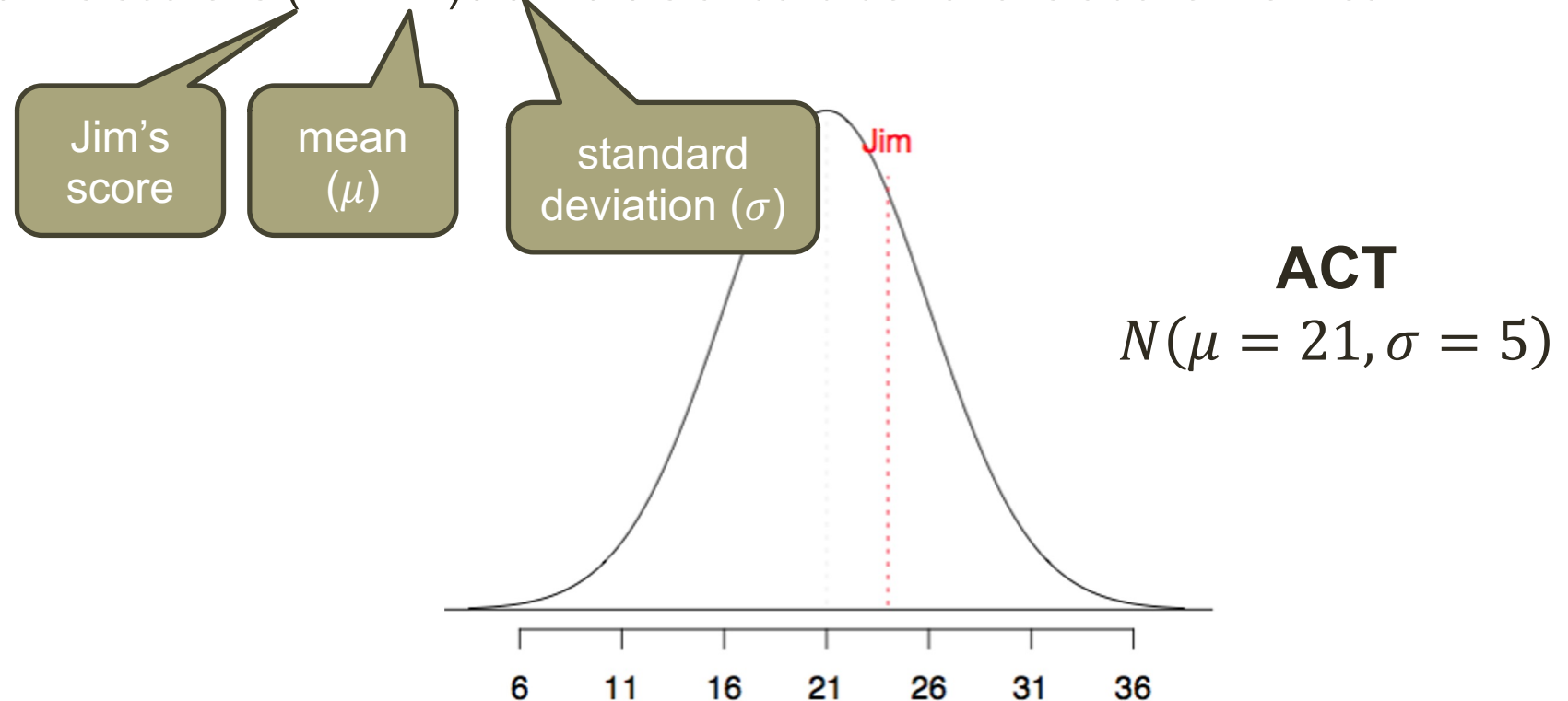
**ACT**

$$N(\mu = 21, \sigma = 5)$$

# Comparisons

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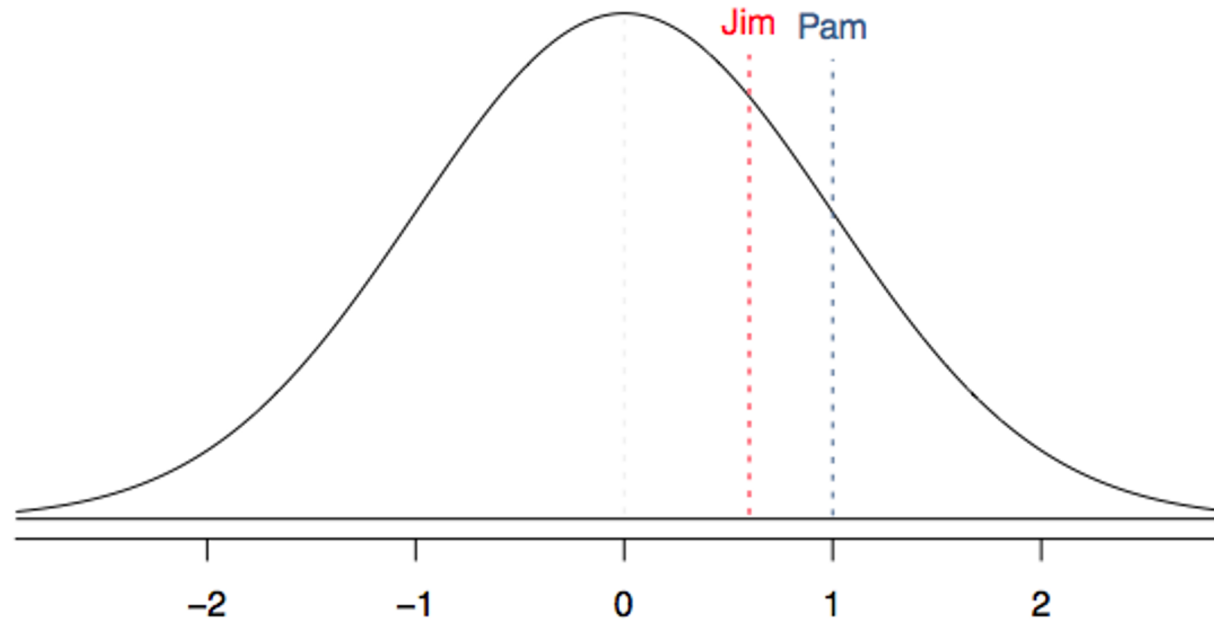
- Pam's score is  $(1800 - 1500) / 300 = 1$  standard deviation above the mean.
- Jim's score is  $(24 - 21) / 5 = 0.6$  standard deviations above the mean.



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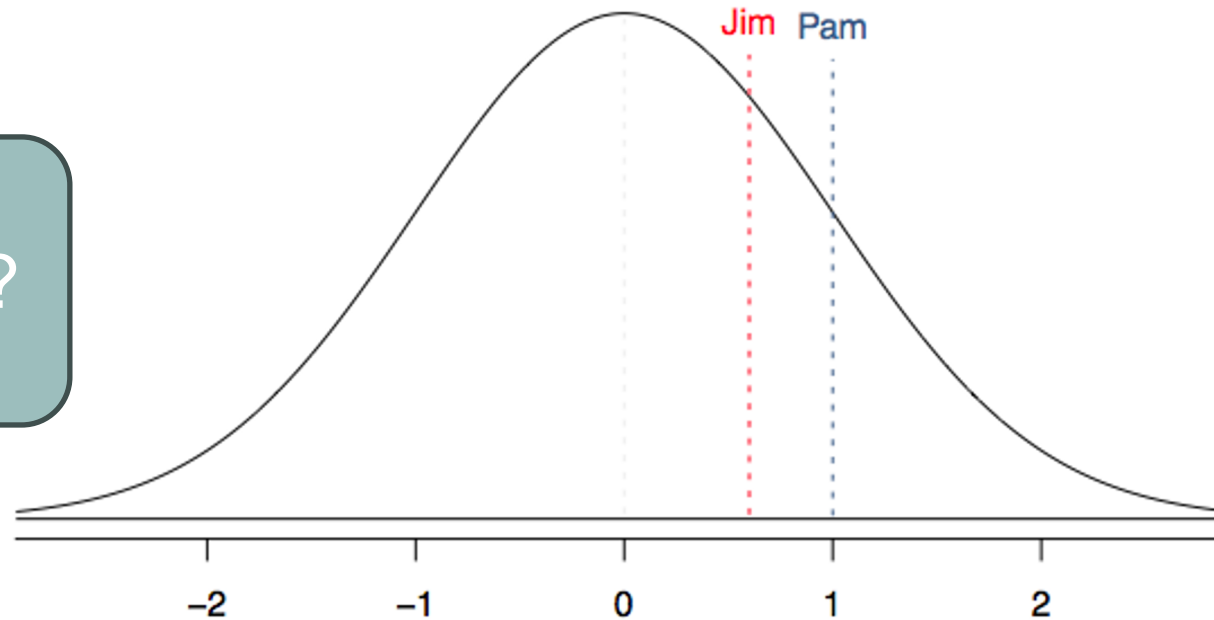
standard deviations from mean

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Who did better?



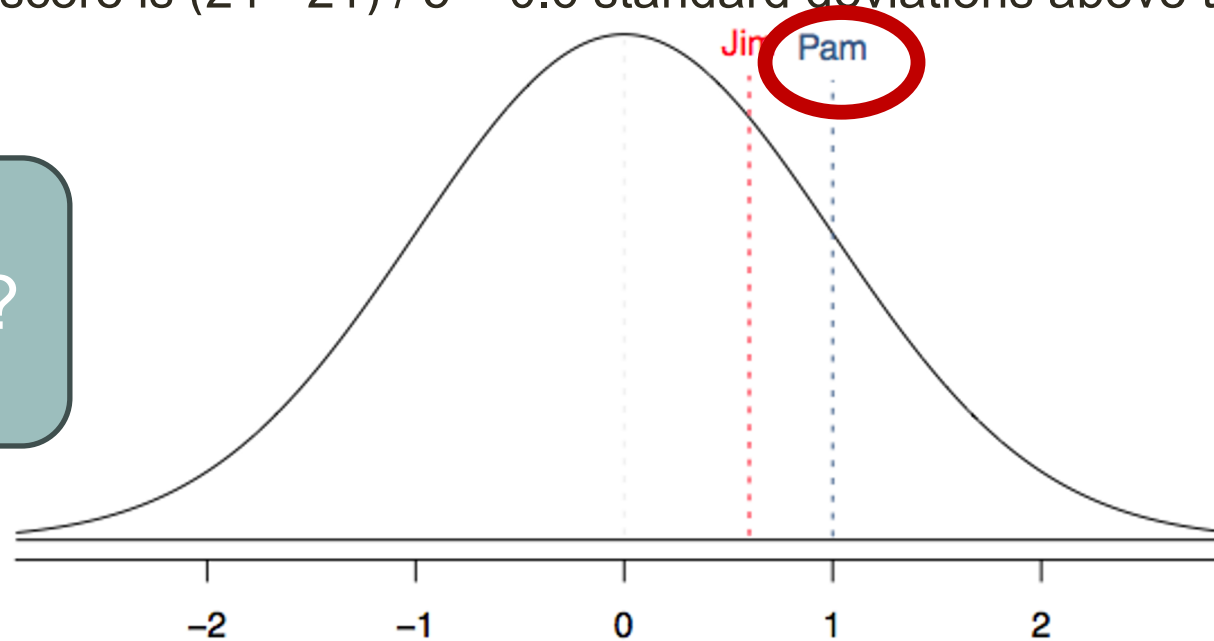
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Who did better?



standard deviations from mean

# Standardizing with Z scores

These are called *standardized* scores, or *Z scores*.

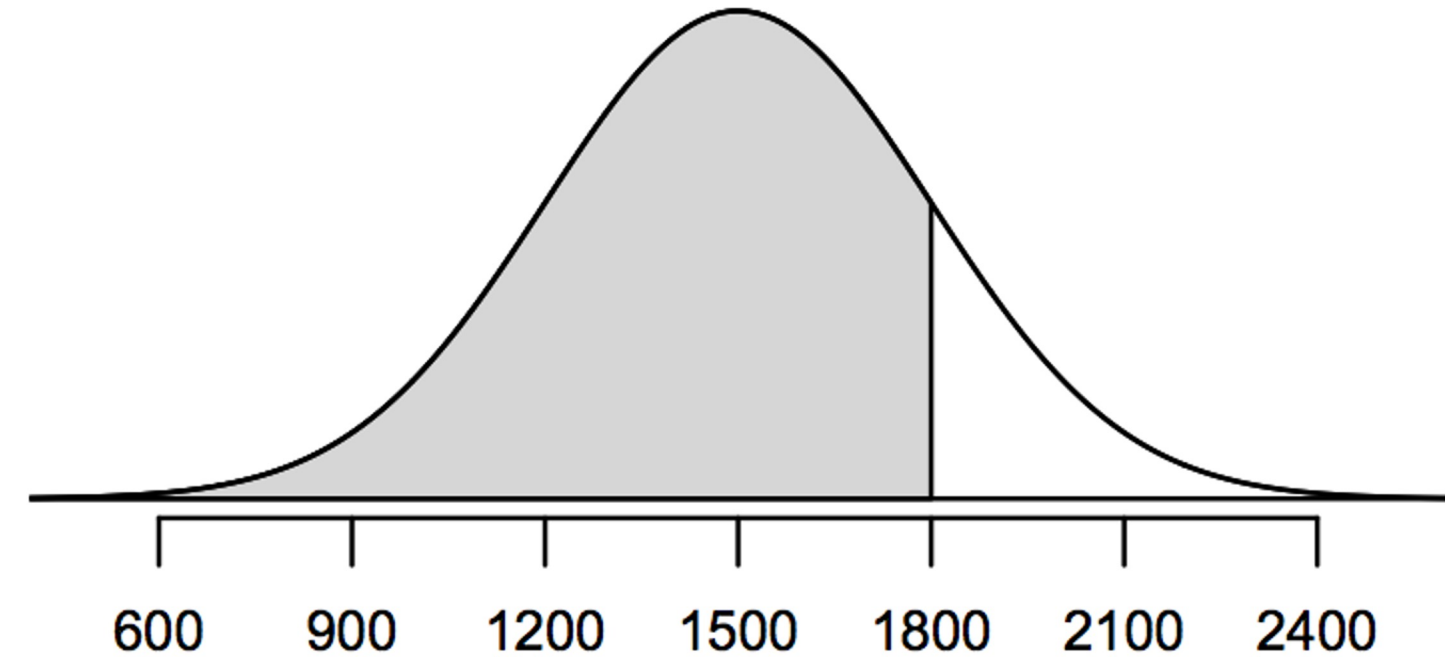
- Z score of an observation is the number of standard deviations it falls above or below the mean.

$$Z = \frac{\text{observation} - \text{mean}}{SD}$$

- Z scores are defined for distributions of any shape, but only when the distribution is normal can we use Z scores to calculate percentiles (more on this next).
- Observations that are more than 2 SD away from the mean ( $|Z| > 2$ ) are typically considered unusual.

# Percentiles

- *Percentile* is the percentage of observations that fall below a given data point.
- Graphically, percentile is the area below the probability distribution curve to the left of that observation.





# Calculating percentiles - using tables

Z	Second decimal place of Z									
	0.00	0.01	0.02	0.03	0.04	0.05	0.06	0.07	0.08	0.09
0.0	0.5000	0.5040	0.5080	0.5120	0.5160	0.5199	0.5239	0.5279	0.5319	0.5359
0.1	0.5398	0.5438	0.5478	0.5517	0.5557	0.5596	0.5636	0.5675	0.5714	0.5753
0.2	0.5793	0.5832	0.5871	0.5910	0.5948	0.5987	0.6026	0.6064	0.6103	0.6141
0.3	0.6179	0.6217	0.6255	0.6293	0.6331	0.6368	0.6406	0.6443	0.6480	0.6517
0.4	0.6554	0.6591	0.6628	0.6664	0.6700	0.6736	0.6772	0.6808	0.6844	0.6879
0.5	0.6915	0.6950	0.6985	0.7019	0.7054	0.7088	0.7123	0.7157	0.7190	0.7224
0.6	0.7257	0.7291	0.7324	0.7357	0.7389	0.7422	0.7454	0.7486	0.7517	0.7549
0.7	0.7580	0.7613	0.7643	0.7673	0.7704	0.7734	0.7764	0.7794	0.7823	0.7852
0.8	0.7881	0.7910	0.7939	0.7967	0.7995	0.8023	0.8051	0.8078	0.8106	0.8133
0.9	0.8159	0.8186	0.8212	0.8238	0.8264	0.8289	0.8315	0.8340	0.8365	0.8389
1.0	0.8413	0.8438	0.8461	0.8485	0.8508	0.8531	0.8554	0.8577	0.8599	0.8621
1.1	0.8643	0.8665	0.8686	0.8708	0.8729	0.8749	0.8770	0.8790	0.8810	0.8830
1.2	0.8849	0.8869	0.8888	0.8907	0.8925	0.8944	0.8962	0.8980	0.8997	0.9015

Pam's Z score  
was 1.0

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84% of  
observations are  
less than Pam's

# Quality control

At Heinz ketchup factory the amounts which go into bottles of ketchup are supposed to be normally distributed with mean 36 oz. and standard deviation 0.11 oz. Once every 30 minutes a bottle is selected from the production line, and its contents are noted precisely. If the amount of ketchup in the bottle is below 35.8 oz. or above 36.2 oz., then the bottle fails the quality control inspection. What percent of bottles have less than 35.8 ounces of ketchup?

# Quality control

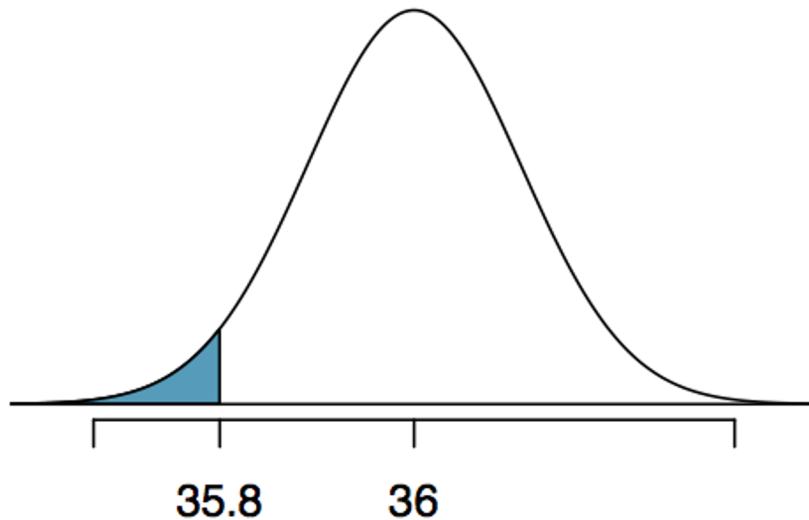
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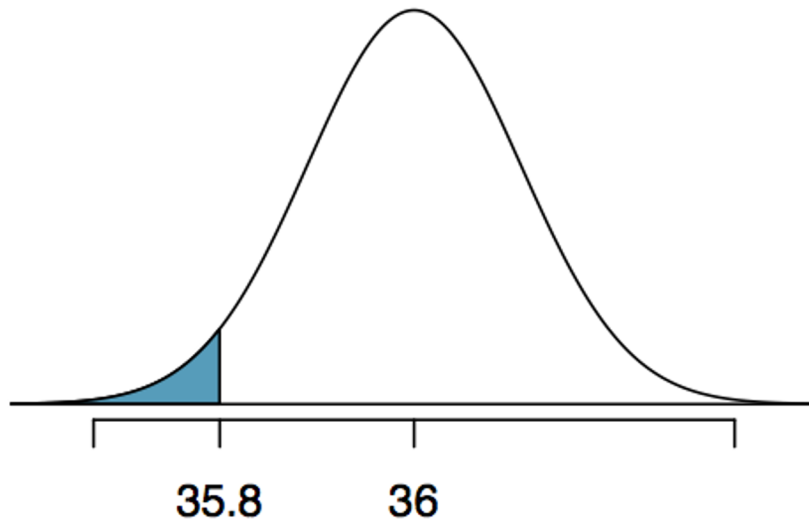
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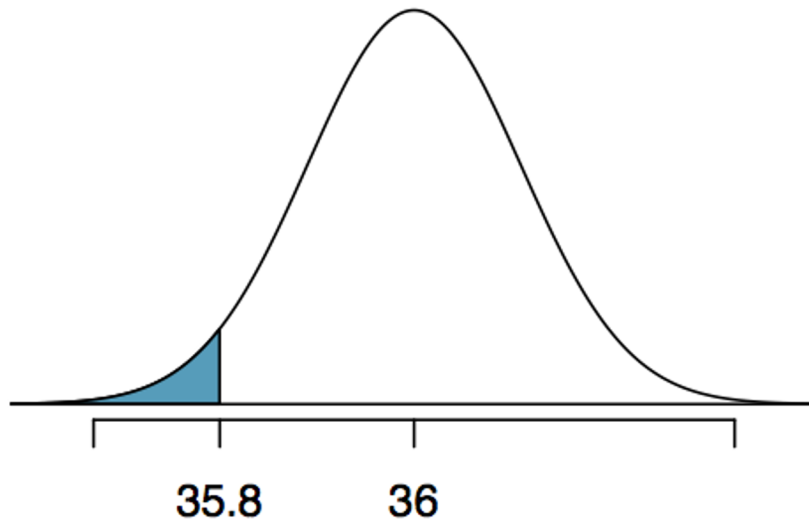


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$$Z = \frac{35.8 - 36}{0.11} = -1.82$$



# Quality control

z	0	0.01	0.02	0.03	0.04	0.05	0.06	0.07	0.08	0.09
-0	.50000	.49601	.49202	.48803	.48405	.48006	.47608	.47210	.46812	.46414
-0.1	.46017	.45620	.45224	.44828	.44433	.44034	.43640	.43251	.42858	.42465
-0.2	.42074	.41683	.41294	.40905	.40517	.40129	.39743	.39358	.38974	.38591
-0.3	.38209	.37828	.37448	.37070	.36693	.36317	.35942	.35569	.35197	.34827
-0.4	.34458	.34090	.33724	.33360	.32997	.32636	.32276	.31918	.31561	.31207
-0.5	.30854	.30503	.30153	.29806	.29460	.29116	.28774	.28434	.28096	.27760
-0.6	.27425	.27093	.26763	.26435	.26109	.25785	.25463	.25143	.24825	.24510
-0.7	.24196	.23885	.23576	.23270	.22965	.22663	.22363	.22065	.21770	.21476
-0.8	.21186	.20897	.20611	.20327	.20045	.19766	.19489	.19215	.18943	.18673
-0.9	.18406	.18141	.17879	.17619	.17361	.17106	.16853	.16602	.16354	.16109
-1	.15866	.15625	.15386	.15151	.14917	.14686	.14457	.14231	.14007	.13786
-1.1	.13567	.13350	.13136	.12924	.12714	.12507	.12302	.12100	.11900	.11702
-1.2	.11507	.11314	.11123	.10935	.10749	.10565	.10383	.10204	.10027	.09853
-1.3	.09680	.09510	.09342	.09176	.09012	.08851	.08692	.08534	.08379	.08226
-1.4	.08076	.07927	.07780	.07636	.07493	.07353	.07215	.07078	.06944	.06811
-1.5	.06681	.06552	.06426	.06301	.06178	.06057	.05938	.05821	.05705	.05592
-1.6	.05480	.05370	.05262	.05155	.05050	.04947	.04846	.04746	.04648	.04551
-1.7	.04457	.04363	.04272	.04182	.04093	.04006	.03920	.03836	.03754	.03673
-1.8	.03593	.03515	.03438	.03362	.03288	.03216	.03144	.03074	.03005	.02938
-1.9	.02872	.02807	.02743	.02680	.02619	.02559	.02500	.02442	.02385	.02330
-2	.02275	.02222	.02169	.02118	.02068	.02018	.01970	.01923	.01876	.01831
-2.1	.01786	.01742	.01699	.01658	.01618	.01578	.01539	.01500	.01462	.01425

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$$\frac{\text{ion} - \text{mean}}{SD}$$

-1.82



# Quality control

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3.4% of bottles have less than 35.8 oz of ketchup

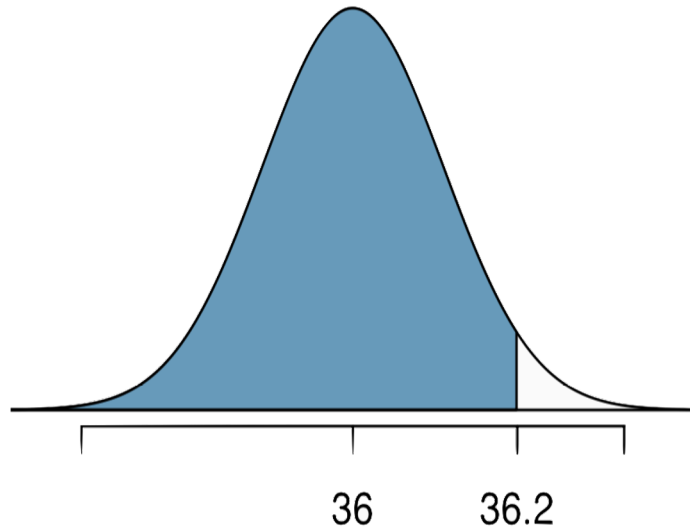
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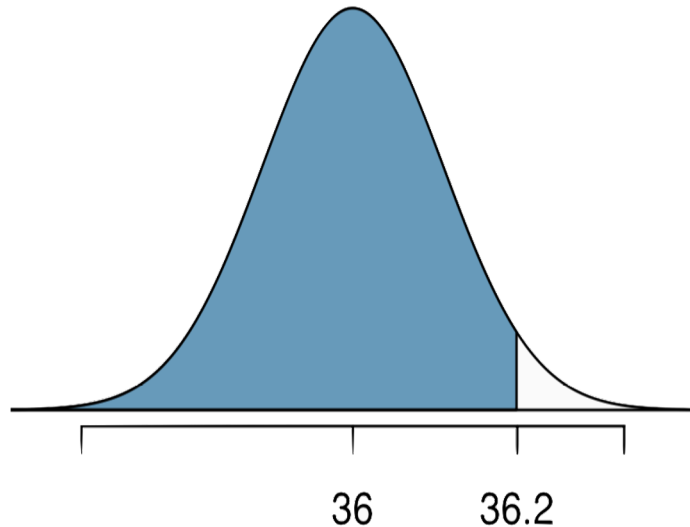


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$$Z = \frac{\text{observation} - \text{mean}}{SD}$$

$$Z = \frac{36.2 - 36}{0.11} = 1.82$$

# Quality control

z	0	0.01	0.02	0.03	0.04	0.05	0.06	0.07	0.08	0.09
+0	.50000	.50399	.50798	.51197	.51595	.51994	.52392	.52790	.53188	.53586
+0.1	.53983	.54380	.54776	.55172	.55567	.55966	.56360	.56749	.57142	.57535
+0.2	.57926	.58317	.58706	.59095	.59483	.59871	.60257	.60642	.61026	.61409
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+0.5	.69146	.69497	.69847	.70194	.70540	.70884	.71226	.71566	.71904	.72240
+0.6	.72575	.72907	.73237	.73565	.73891	.74215	.74537	.74857	.75175	.75490
+0.7	.75804	.76115	.76424	.76730	.77035	.77337	.77637	.77935	.78230	.78524
+0.8	.78814	.79103	.79389	.79673	.79955	.80234	.80511	.80785	.81057	.81327
+0.9	.81594	.81859	.82121	.82381	.82639	.82894	.83147	.83398	.83646	.83891
+1	.84134	.84375	.84614	.84849	.85083	.85314	.85543	.85769	.85993	.86214
+1.1	.86433	.86650	.86864	.87076	.87286	.87493	.87698	.87900	.88100	.88298
+1.2	.88493	.88686	.88877	.89065	.89251	.89435	.89617	.89796	.89973	.90147
+1.3	.90320	.90490	.90658	.90824	.90988	.91149	.91308	.91466	.91621	.91774
+1.4	.91924	.92073	.92220	.92364	.92507	.92647	.92785	.92922	.93056	.93189
+1.5	.93319	.93448	.93574	.93699	.93822	.93943	.94062	.94179	.94295	.94408
+1.6	.94520	.94630	.94738	.94845	.94950	.95053	.95154	.95254	.95352	.95449
+1.7	.95543	.95637	.95728	.95818	.95907	.95994	.96080	.96164	.96246	.96327
+1.8	.96407	.96485	.96562	.96638	.96712	.96784	.96856	.96926	.96995	.97062
+1.9	.97128	.97193	.97257	.97320	.97381	.97441	.97500	.97558	.97615	.97670
+2	.97725	.97778	.97831	.97882	.97932	.97982	.98030	.98077	.98124	.98169
+2.1	.98214	.98257	.98300	.98341	.98382	.98422	.98461	.98500	.98537	.98574

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1.82

# Quality control

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+0.5	.69146	.69497	.69847	.70194	.70540	.70884	.71226	.71566	.71904	.72240
+0.6	.72575	.72907	.73237	.73565	.73891	.74215	.74537	.74857	.75175	.75490
+0.7	.75804	.76115	.76424	.76730	.77035	.77337	.77637	.77935	.78230	.78524
+0.8	.78814	.79103	.79389	.79673	.79955	.80234	.80511	.80785	.81057	.81327
+0.9	.81594	.81859	.82121	.82381	.82639	.82894	.83147	.83398	.83646	.83891
+1	.84134	.84375	.84614	.84849	.85083	.85314	.85543	.85769	.85993	.86214
+1.1	.86433	.86650	.86864	.87076	.87286	.87493	.87698	.87900	.88100	.88298
+1.2	.88493	.88686	.88877	.89065	.89251	.89435	.89617	.89796	.89973	.90147
+1.3	.90320	.90490	.90658	.90824	.90988	.91149	.91308	.91466	.91621	.91774
+1.4	.91924	.92073	.92220	.92364	.92507	.92647	.92785	.92922	.93056	.93189
+1.5	.93319	.93448	.93574	.93699	.93822	.93943	.94062	.94179	.94295	.94408
+1.6	.94520	.94630	.94738	.94845	.94950	.95053	.95154	.95254	.95352	.95449
+1.7	.95543	.95637	.95728	.95818	.95907	.95994	.96080	.96164	.96246	.96327
+1.8	.96407	.96485	.96562	.96638	.96712	.96784	.96856	.96926	.96995	.97062
+1.9	.97128	.97193	.97257	.97320	.97381	.97441	.97500	.97558	.97615	.97670
+2	.97725	.97778	.97831	.97882	.97932	.97982	.98030	.98077	.98124	.98169
+2.1	.98214	.98257	.98300	.98341	.98382	.98422	.98461	.98500	.98537	.98574

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# Quality control

At Heinz ketchup factory the amounts which go into bottles of ketchup are supposed to be normally distributed with mean 36 oz. and standard deviation 0.11 oz. Once every 30 minutes a bottle is selected from the production line, and its contents are noted precisely. If the amount of ketchup in the bottle is below 35.8 oz. or above 36.2 oz., then the bottle fails the quality control inspection. **What percent of bottles have more than 36.2 ounces of ketchup?**

96.6% of bottles have less than 36.2 oz of ketchup

??% of bottles have **more than** 36.2 oz of ketchup

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We know:

3.4% of bottles have **less than** 35.8 oz of ketchup

Lower cut off

3.4% of bottles have **more than** 36.2 oz of ketchup

Upper cut off

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So 6.8% of bottles **fail inspection** and

Upper cut off

93.2% of bottles **pass inspection**

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So 6.8% of bottles **fail inspection** and

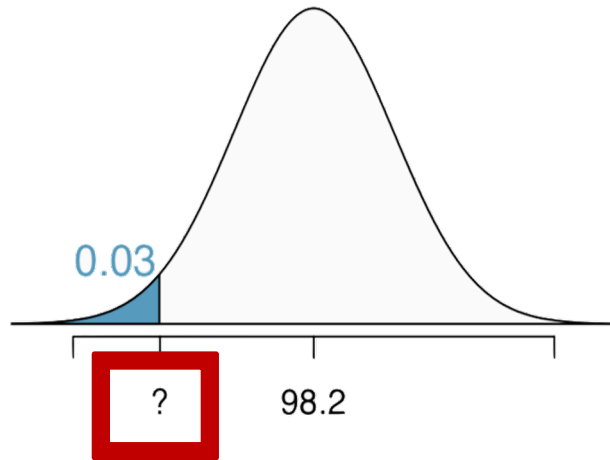
93.2% of bottles **pass inspection**

# Finding cutoff points

Body temperatures of healthy humans are distributed nearly normally with mean  $98.2^{\circ}\text{F}$  and standard deviation  $0.73^{\circ}\text{F}$ . **What is the cutoff for the lowest 3% of human body temperatures?**

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Body temperatures of healthy humans are distributed nearly normally with mean  $98.2^{\circ}\text{F}$  and standard deviation  $0.73^{\circ}\text{F}$ . **What is the cutoff for the lowest 3% of human body temperatures?**



<b>z</b>	<b>0</b>	<b>0.01</b>	<b>0.02</b>	<b>0.03</b>	<b>0.04</b>	<b>0.05</b>	<b>0.06</b>	<b>0.07</b>	<b>0.08</b>	<b>0.09</b>
<b>-0</b>	.50000	.49601	.49202	.48803	.48405	.48006	.47608	.47210	.46812	.46414
<b>-0.1</b>	.46017	.45620	.45224	.44828	.44433	.44034	.43640	.43251	.42858	.42465
<b>-0.2</b>	.42074	.41683	.41294	.40905	.40517	.40129	.39743	.39358	.38974	.38591
<b>-0.3</b>	.38209	.37828	.37448	.37070	.36693	.36317	.35942	.35569	.35197	.34827
<b>-0.4</b>	.34458	.34090	.33724	.33360	.32997	.32636	.32276	.31918	.31561	.31207
<b>-0.5</b>	.30854	.30503	.30153	.29806	.29460	.29116	.28774	.28434	.28096	.27760
<b>-0.6</b>	.27425	.27093	.26763	.26435	.26109	.25785	.25463	.25143	.24825	.24510
<b>-0.7</b>	.24196	.23885	.23576	.23270	.22965	.22663	.22363	.22065	.21770	.21476
<b>-0.8</b>	.21186	.20897	.20611	.20327	.20045	.19766	.19489	.19215	.18943	.18673
<b>-0.9</b>	.18406	.18141	.17879	.17619	.17361	.17106	.16853	.16602	.16354	.16109
<b>-1</b>	.15866	.15625	.15386	.15151	.14917	.14686	.14457	.14231	.14007	.13786
<b>-1.1</b>	.13567	.13350	.13136	.12924	.12714	.12507	.12302	.12100	.11900	.11702
<b>-1.2</b>	.11507	.11314	.11123	.10935	.10749	.10565	.10383	.10204	.10027	.09853
<b>-1.3</b>	.09680	.09510	.09342	.09176	.09012	.08851	.08692	.08534	.08379	.08226
<b>-1.4</b>	.08076	.07927	.07780	.07636	.07493	.07353	.07215	.07078	.06944	.06811
<b>-1.5</b>	.06681	.06552	.06426	.06301	.06178	.06057	.05938	.05821	.05705	.05592
<b>-1.6</b>	.05480	.05370	.05262	.05155	.05050	.04947	.04846	.04746	.04648	.04551
<b>-1.7</b>	.04457	.04363	.04272	.04182	.04093	.04006	.03920	.03836	.03754	.03673
<b>-1.8</b>	.03593	.03515	.03438	.03362	.03288	.03216	.03144	.03074	.03005	.02938
<b>-1.9</b>	.02872	.02807	.02743	.02680	.02619	.02559	.02500	.02442	.02385	.02330
<b>-2</b>	.02275	.02222	.02169	.02118	.02068	.02018	.01970	.01923	.01876	.01831
<b>-2.1</b>	.01786	.01743	.01700	.01659	.01618	.01578	.01539	.01500	.01463	.01426
<b>-2.2</b>	.01390	.01355	.01321	.01287	.01255	.01222	.01191	.01160	.01130	.01101
<b>-2.3</b>	.01073	.01044	.01017	.00990	.00964	.00939	.00914	.00889	.00865	.00842

nds to 0.03

z	0	0.01	0.02	0.03	0.04	0.05	0.06	0.07	0.08	0.09
-0	.50000	.49601	.49202	.48803	.48405	.48006	.47608	.47210	.46812	.46414
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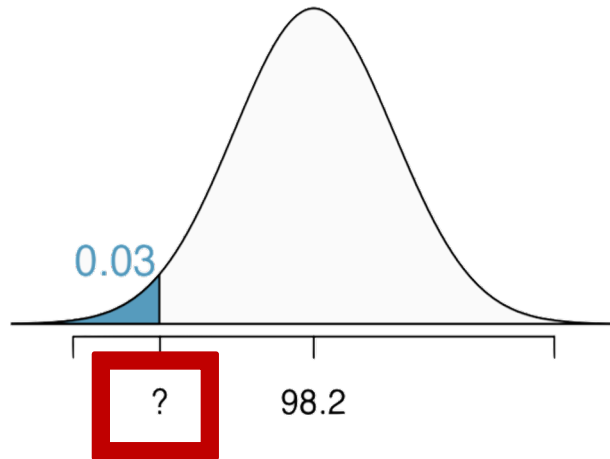
ids to 0.03

Z = -1.88



# Finding cutoff points

Body temperatures of healthy humans are distributed nearly normally with mean 98.2°F and standard deviation 0.73°F. **What is the cutoff for the lowest 3% of human body temperatures?**

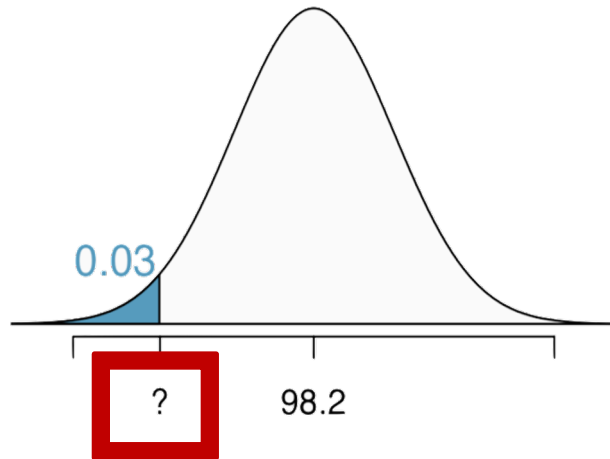


First, we need the Z score that corresponds to 0.03

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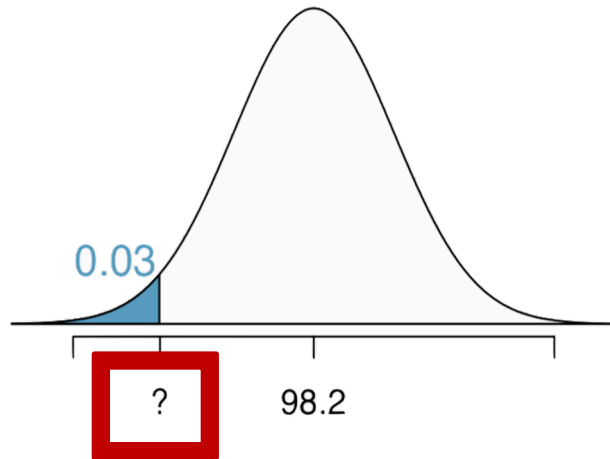
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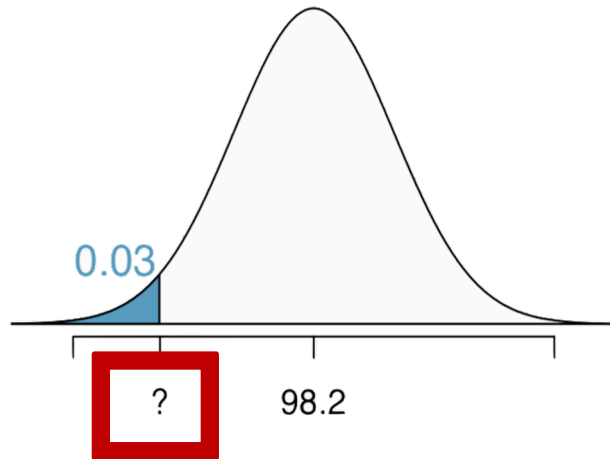
Now, we solve for the observation that would give us this Z:

$$Z = \frac{\text{observation} - \text{mean}}{SD}$$

$$-1.88 = \frac{x - 98.2}{0.73}$$

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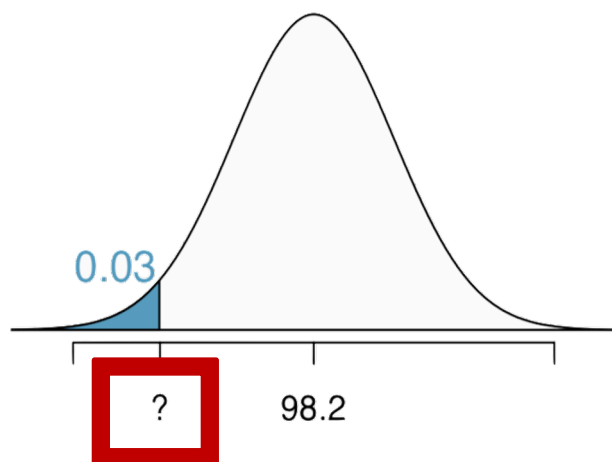
$$Z = \frac{\text{observation} - \text{mean}}{SD}$$

$$-1.88 = \frac{x - 98.2}{0.73}$$

$$x = 96.8$$

# Finding cutoff points

Body temperatures of healthy humans are distributed nearly normally with mean 98.2°F and standard deviation 0.73°F. **What is the cutoff for the lowest 3% of human body temperatures?**



96.8 degrees F is the cut off for the lowest 3% of human body temperatures.

First, we need the Z score that corresponds to 0.03

$$Z = -1.88$$

Now, we solve for the observation that would give us this Z:

$$Z = \frac{\text{observation} - \text{mean}}{SD}$$

$$-1.88 = \frac{x - 98.2}{0.73}$$

$$x = 96.8$$

# Practice

Body temperatures of healthy humans are distributed nearly normally with mean 98.2°F and standard deviation 0.73°F. What is the cutoff for the highest 10% of human body temperatures?

(a) 97.3°F

(c) 99.4°F

(b) 99.1°F

(d) 99.6°F

First, we need the Z score that corresponds to 90%

$Z = ??$

Then, solve for the observation that would give us this Z:

$$Z = \frac{\textit{observation} - \textit{mean}}{SD}$$

# Practice

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Then, solve for the observation that would give us this Z:

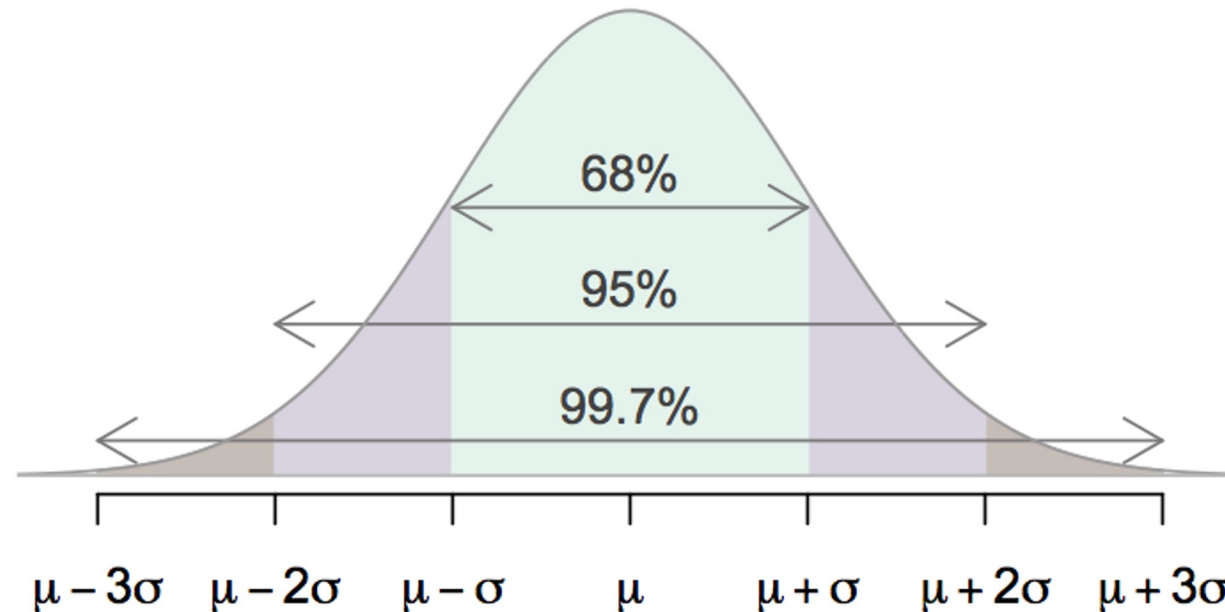
$$Z = \frac{\text{observation} - \text{mean}}{SD}$$

# 68-95-99.7 Rule

For nearly normally distributed data,

- about 68% falls within 1 SD of the mean,
- about 95% falls within 2 SD of the mean,
- about 99.7% falls within 3 SD of the mean.

It is possible for observations to fall 4, 5, or more standard deviations away from the mean, but these occurrences are very rare if the data are nearly normal.





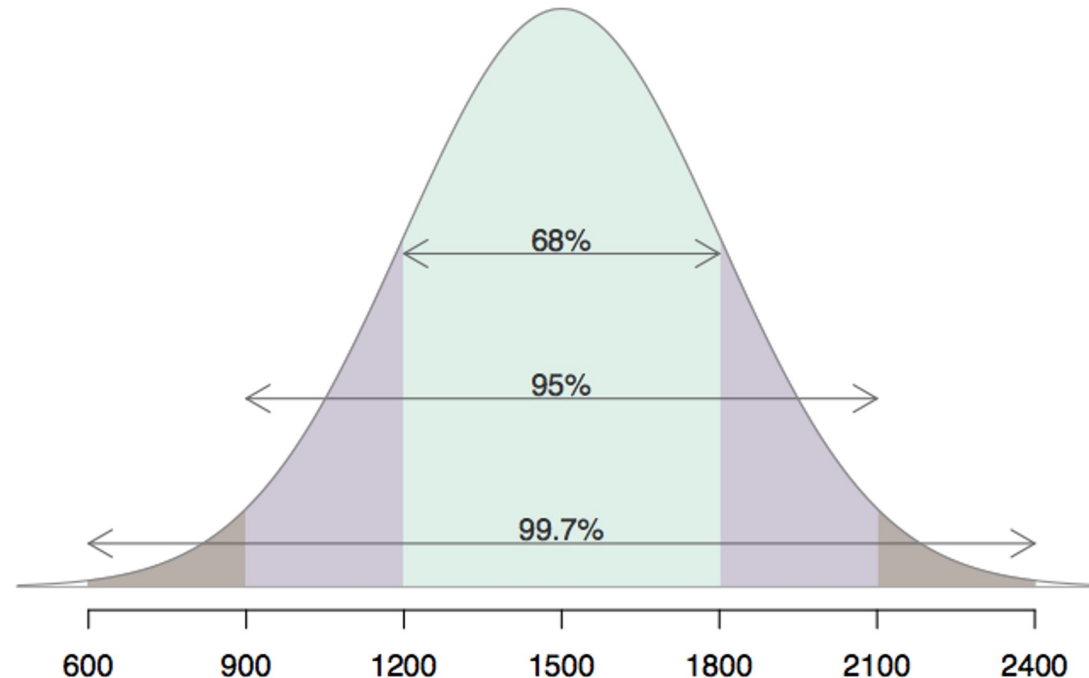
# Describing variability using the 68-95-99.7 Rule

SAT scores are distributed nearly normally with mean 1500 and standard deviation 300.

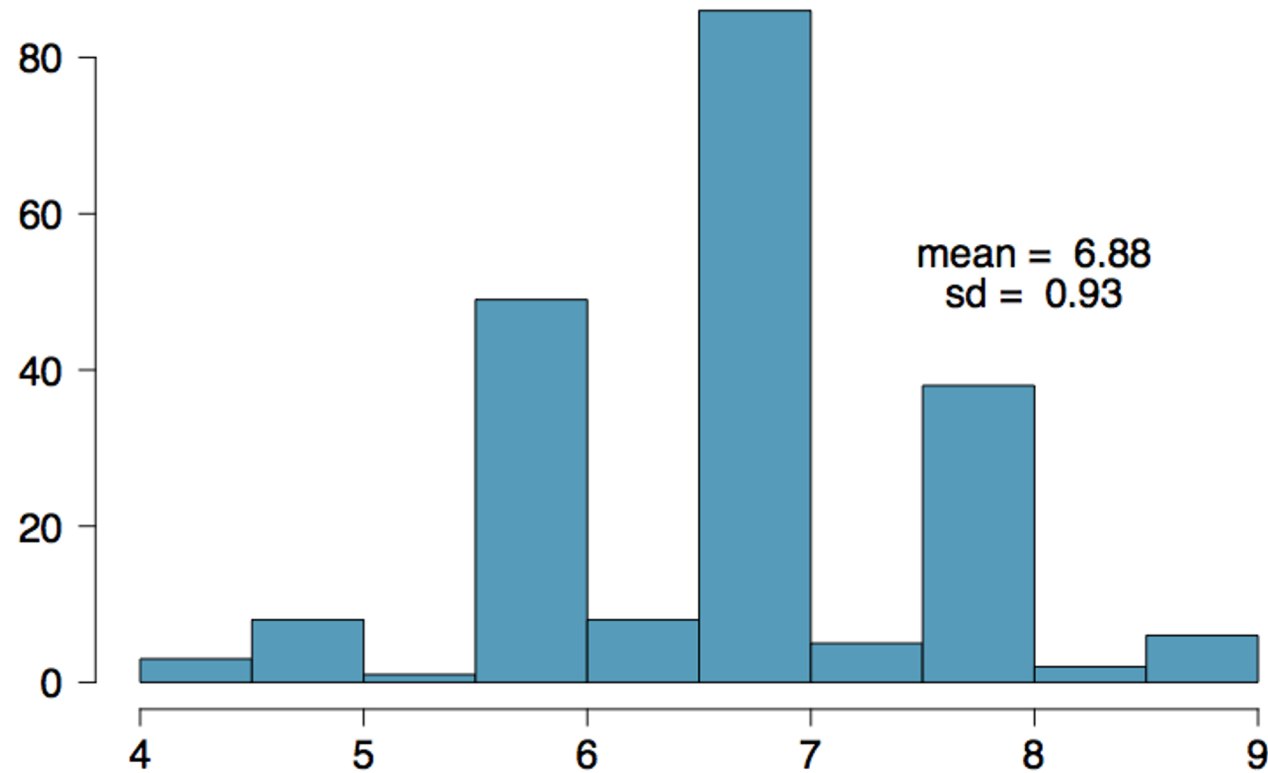
# Describing variability using the 68-95-99.7 Rule

SAT scores are distributed nearly normally with mean 1500 and standard deviation 300.

- ~68% of students score between 1200 and 1800 on the SAT.
- ~95% of students score between 900 and 2100 on the SAT.
- ~99.7% of students score between 600 and 2400 on the SAT.

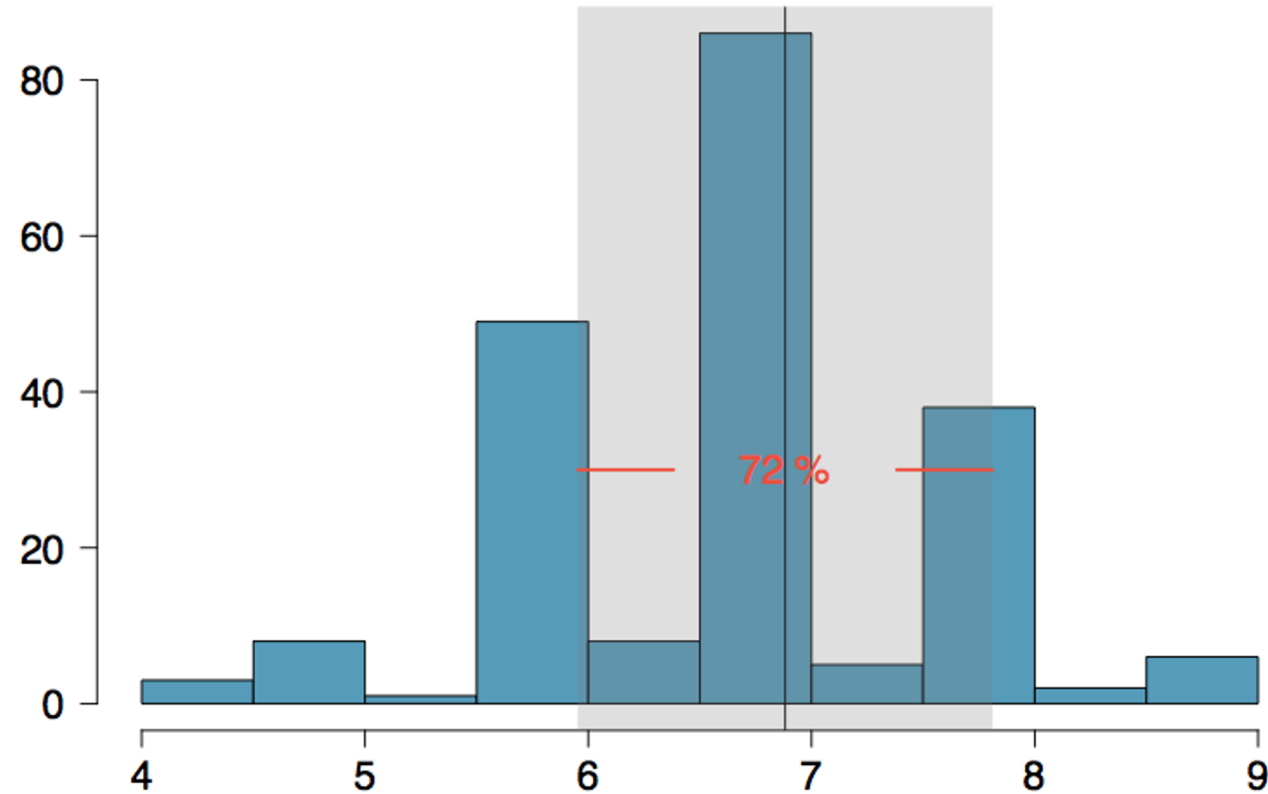


# Number of hours of sleep on school nights



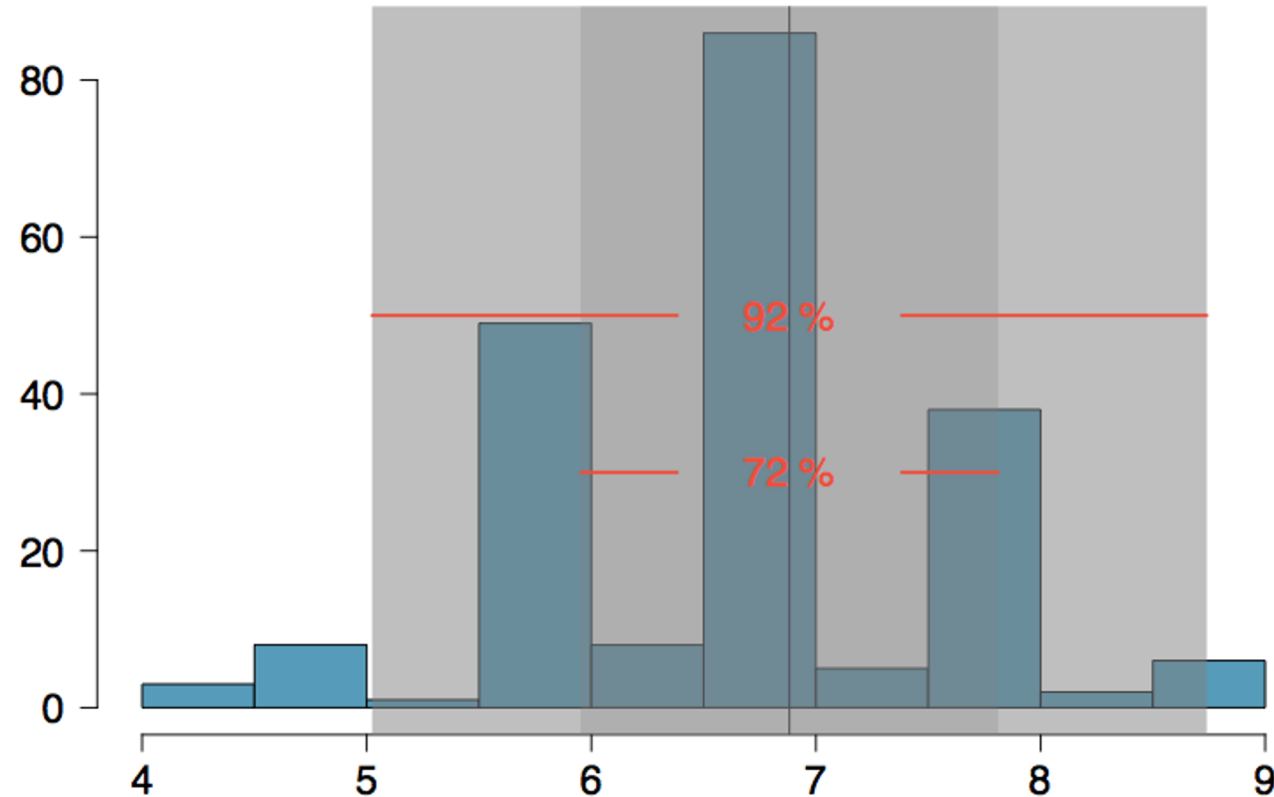
- Mean = 6.88 hours, SD = 0.92 hrs

# Number of hours of sleep on school nights



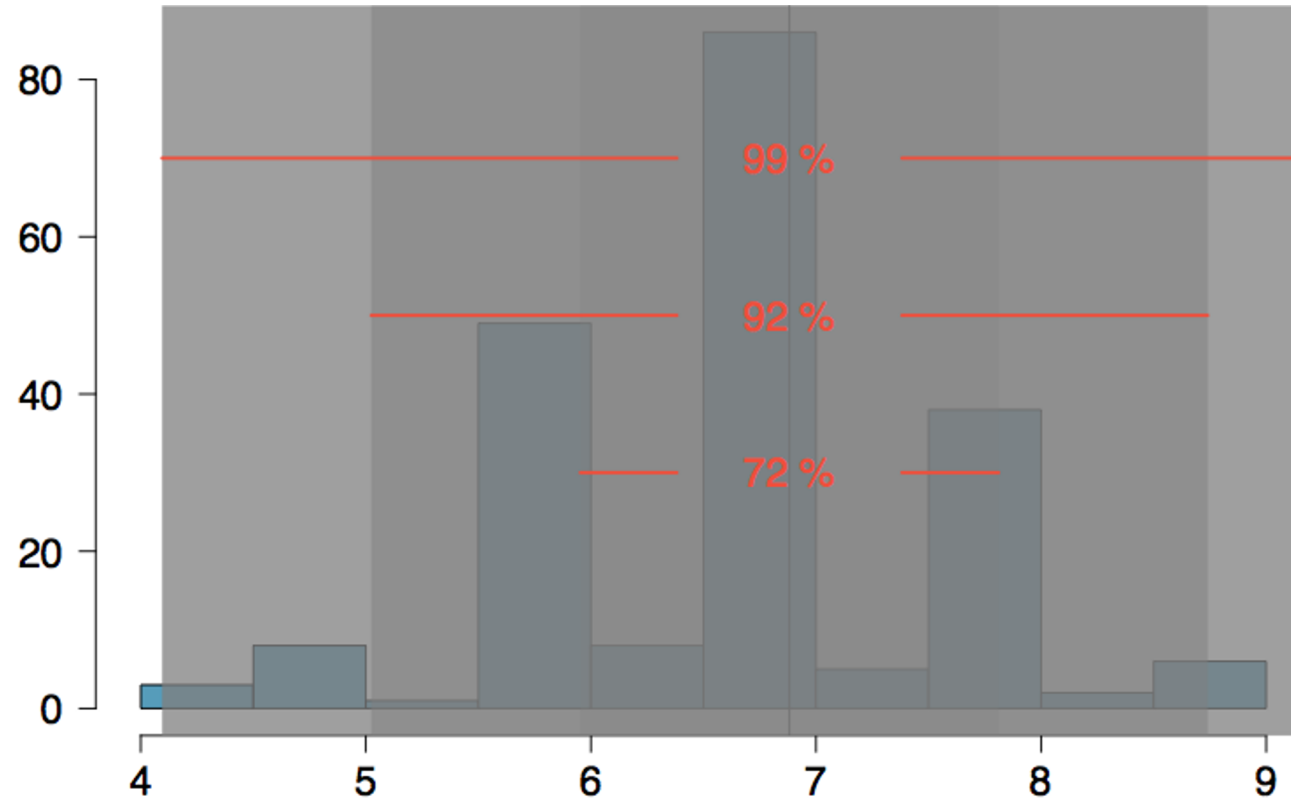
- Mean = 6.88 hours, SD = 0.92 hrs
- 72% of the data are within 1 SD of the mean:  $6.88 \pm 0.93$

# Number of hours of sleep on school nights



- Mean = 6.88 hours, SD = 0.92 hrs
- 72% of the data are within 1 SD of the mean:  $6.88 \pm 0.93$
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# Number of hours of sleep on school nights



- Mean = 6.88 hours, SD = 0.92 hrs
- 72% of the data are within 1 SD of the mean:  $6.88 \pm 0.93$
- 92% of the data are within 1 SD of the mean:  $6.88 \pm 2 \times 0.93$
- 99% of the data are within 1 SD of the mean:  $6.88 \pm 3 \times 0.93$

# Practice

Which of the following is false?

- A. Majority of Z scores in a right skewed distribution are negative.
- B. In skewed distributions the Z score of the mean might be different than 0.
- C. For a normal distribution, IQR is less than  $2 \times \text{SD}$ .
- D. Z scores are helpful for determining how unusual a data point is compared to the rest of the data in the distribution.

# Practice

Which of the following is false?

- A. Majority of Z scores in a right skewed distribution are negative.
- B. In skewed distributions the Z score of the mean might be different than 0.*
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